

1972

MARCH 6

fashion calendar

32nd year • issued weekly

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader ... Ruth Finley, Publisher

WEEK ENDING THURSDAY, MARCH 2, 1972

Thursday March 2 9:00 A.M. Breakfast	PRESS PREVIEW: FOR BEAUTY & FOOD EDITORS Introduction of Sears "Naturama" for beauty and food editors. By invitation. Contact: Jo Hopkins, 790-7802.	SEARS ROEBUCK AND CO. 360 WEST 31ST STREET 4TH FLOOR
Thursday March 2 9:15 A.M. Coffee	PRESS PREVIEW: FABRICS, FASHIONS, COLORS Collection of fabrics, fashions and colors. Show at 9:30. By invitation. For retailers and manufacturers, through March 24. Contact: June Roche, 695-1200, ext. 435.	DEERING MILLIKEN, INC. 1045 SIXTH AVE. (39TH ST) THEATRE - 7TH FLOOR
Thursday March 2 3:30 P.M. Champagne	"SUPER STAR" FASHION SHOW Designer collection featuring Adolfo, Bill Blass, Donald Brooks, Oscar de la Renta, Sant'Angelo, Halston, Kasper, Sarmi, Don Simonelli, Chester Weinberg, John Weitz in fabrics of Trevira from the Kira collection. (Division of Inwood). Show promptly at 4:00 P.M. By invitation only. Admission by ticket only. Contact: A.J. Mszanski, Hoechst Fibers, 867-7215.	TREVIRA-INWOOD MARK HELLINGER THEATRE 237 WEST 51ST STREET
Friday March 3 9:00 A.M. Breakfast	PRESS PREVIEW OF MENSWEAR FASHIONS Theme: "Tradition--The Classic Trend". International Spring menswear fashions from England, France, Italy and the U.S. M.C.: Geraldo Rivera, WABC-TV news commentator. Show at 9:45 A.M. By invitation. Publicity: Walter Hauser, 838-3341.	ALEXANDER'S 3RD FLOOR
Saturday March 4- March 7	MITAM-FABRICS IN MILAN, ITALY AT PALAZZO DEL TESSILE, PIAZZA 6 FEBBRAIO Display of fabrics for Fall-Winter; and trends from Spring '73 fashions. Contact: MITAM - Galleria S. Babila 4 D -20122 Milan (tel: 79.21.54/55).	
Saturday March 4- March 12	INTERNATIONAL SPORT & CAMPING SHOW AT NEW YORK COLISEUM Hours: 1:00 - 10:00 P.M.; Sat., 11:00 A.M. - 10:00 P.M.; Sun., 12:00 Noon - 7:00 P.M. Ticket: \$2.50; Children, \$1.50. Public Relations: Max Rosey at Mortimer Matz Asso., 119 West 57th St., JU. 2-7016.	
Sunday March 5- March 7	NATIONAL YOUTH MARKET BAMA'S 25th anniversary. Presentation of BABA Fashion Merit Awards, Monday evening, March 6. Contact: Robert Gur-Arie, 594-5130.	BOYS & YOUNG MEN'S APPAREL MFRS. ASSN HOTEL NEW YORKER
Sunday March 5- March 10	READY-TO-WEAR FESTIVAL IN HONG KONG Fifth annual ready-to-wear festival, featuring over 2,500 garments, including knitwear and fashion accessories for men, women and children. Contact: Pearl Tso, Hong Kong Trade Development Council, 548 Fifth Avenue, 582-6610.	HONG KONG TRADE DEVELOPMENT COUNCIL HONG KONG HILTON HOTEL HONG KONG

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING MONDAY, MARCH 6, 1972</u>			
Monday March 6 11:30 A.M.	PLAZA IMPORTS - CUSTOMERS & PRESS Exclusive European imports for Bergdorf Goodman's Plaza Collections. By invitation. Publicity: Madeleine de Vries, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Tuesday March 7- March 14 9:00 A.M.- 4:00 P.M.	YOUNG FASHION FUTURES: FALL/WINTER 1972/73 A visual presentation of Mademoiselle's fashion philosophy predicting new color, fabric, shape-of-things-to-come in ready-to-wear and accessories. By appointment. Contact: Barbara Szpak, 689-5900, ext. 620.	MADemoISELLE MAGAZINE	420 LEXINGTON AVENUE SHOWROOM - 18TH FLOOR
Tuesday March 7 11:30 A.M. Champagne	BENEFIT SHOWING: DIOR BOUTIQUE FASHIONS Marc Bohan will be present at a showing of Dior Boutique fashions, exclusive with Saks Fifth Avenue. Tickets: \$10.00 each for benefit of Museum of City of New York. Also, showing of six costumes from the Museum's collection -- a perspective of fashions from 1885 to the present, introduced by Louis A. Auchincloss, Museum President. Publicity: Helen O'Hagan, PL. 3-4000. Museum Public Relations: Jacqueline Adams, 534-1672.	SAKS FIFTH AVENUE	5TH FLOOR DESIGNER SALON
Tuesday March 7 11:30 A.M.	CUSTOMER SHOW: FASHIONS BY JERRY SILVERMAN Designed by Shannon Rodgers for Jerry Silverman. Contact: EL. 5-6800.	BONWIT TELLER	7TH FLOOR
Tuesday March 7, March 8, March 9	FALL-WINTER FABRICS DISPLAY "Fabric Attitudes" -- textures, colors and patterns in harmony. Three-day Fall and Winter '72 fabric exhibit -- 10:00 A.M. to 5:00 P.M., semi-annual presentation at Fashion Group office. Co-chairmen: Flora Suraci, McCall Pattern Co.; Diana Adler, Robert Leonard Corp.; Color Coordinator: Marilyn Karnes, Celanese Corp.; Home Sewing Editor: Lee Miles, Redbook Magazine. Prices: \$4.00, members; \$6.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	15 WEST 48TH STREET SUITE 1722
Beginning Tuesday March 7	HOLIDAY & FALL COUTURE ITALIAN KNITWEAR Dressy and daytime fashions, one-piece dresses and pantsuits, featuring evening dresses and separates, designed by Dorothy Arden. Continuous showings. Contact: LW. 4-0220.	ARBE IMPORTS	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday March 8 11:30 A.M.	CUSTOMER SHOW: FASHIONS BY STAVROPOULOS Contact: EL. 5-6800.	BONWIT TELLER	6TH FLOOR
Wednesday March 8 12:30 P.M. Luncheon	LOUNGEWEAR COLLECTION AT LUNCHEON SHOW Reservations (\$5.95): CI. 6-9171. Swirl Publicity: Barbetta Publicity: Ellen Perl, TE. 2-8212.	SWIRL'S CONCEPT 70'S	BARBETTA RESTAURANT 321 WEST 46TH STREET Viola Rossi, 489-8118.
Thursday March 9	"IT LANDS HERE FIRST" - OPENING IN NEW JERSEY Eighth in a series of "uniquely designed stores, geared to the jet stream fashionables." Preview at 6:00 P.M. (Transportation from 1411 Broadway at 5:00 P.M.) Contact: Sheila Cole, 695-2410.	AIRPORT	WOODBRIIDGE CENTER NEW JERSEY

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday March 10 9:30 A.M.	PRESS PREVIEW: INT'L MEN'S FASHIONS Men's fashions from Belgium, England, France, Spain, West Germany and the United States. By invitation. Publicity: Bobbi Queen. Contact: Peggy Gallagher, OX. 5-4000, ext. 278.	OHRBACH'S	8TH FLOOR FASHION OFFICE
Friday March 10 6:30 P.M. Cocktails- Dinner	"THE COTTON BALL '72" --BENEFIT Fashion celebrity ball to benefit philanthropic and community-action programs of Advertising Women of New York's Educational Foundation. Chmn: Lillian Rossilli. Designer committee chmn: Betsey Johnson. Dinner at 8:00 P.M. Tickets: \$30.00 per person (tax deductible). Contact: 593-1950.	COTTON INCORPORATED & ADVG WOMEN OF N. Y.	WALDORF-ASTORIA GRAND BALLROOM
March 10- March 21	INTERNATIONAL CHILDREN'S FAIR IN COLOGNE, GERMANY. Contact: Messe Und Ausstellungs-GesM.B.H. Koln 5, Koln 21, Postfach 210760.		
March 10- March 15	READY-TO-WEAR SHOWINGS BY MODA DEL SOL GROUP IN MADRID, SPAIN Contact: Oficina de Promocion de la Moda Espanola, Ministerio de Informacion y Turismo, Avenida Generalismo 39, Madrid 16, Spain. Tel:270-58-00.		
March 12- March 15	IGEDO FASHION FAIR IN DUSSELDORF. Contact: Internationale modemesse GmbH, Freiligrathstrasse 28, Dusseldorf, Germany.		
Monday March 13 10:00 A.M. Champagne	PRESS PREVIEW OF NEW SHOP IN CHICAGO Presentation to fashion press of Gucci Collection of Classics - fashions and accessories for men and women. (Wed., March 15, 11:00 A.M. fashion show-tour of new shop, for invited guests). By invitation, which must be presented at door. Public Relations: Hamra Associates, 748 Lexington Ave., 753-9833.	GUCCI	713 NORTH MICHIGAN AVE. CHICAGO, ILLINOIS
Monday March 13 3:00 P.M.	SPRING/SUMMER COIFFURES Members of America's haute coiffure -- Intercoiffure America, Canada, Mexico will present a fashion show of Spring/Summer hairstyles for their membership and the press. By invitation. Contact: 879-4822.	INTERCOIFFURE U.S.A., CANADA, MEXICO	CARLTON HOUSE 680 MADISON AVE(61ST ST)
Beginning Monday March 13	SUMMER, EARLY FALL FASHIONS FROM ITALY Livio di Simone -- Summer beachwear and cotton evening fashions; Lacavera of Milan -- accessories. Contact: PL. 5-2340.	MODA ROMANA	ST. REGIS HOTEL MEZZANINE
March 13- March 15	1972 INTERNATIONAL BEAUTY SHOW AT NEW YORK HILTON HOTEL Exhibits on March 11 and 12 for dealers only. Contact: 757-9050.		
Tuesday March 14 11:30 A.M.	CUSTOMER SHOW: KASPER FOR JOAN LESLIE Spring and Summer fashions. Publicity: Madeleine de Vries, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR MISS BERGDORF
Tuesday March 14 12:30 P.M. Luncheon	FASHION SHOW AT BENEFIT LUNCHEON Spring fashions and accessories by Tina Leser, available at Bonwit Teller. A group of animals for adoption will be presented during luncheon. (Please bring a gift for "The Ark", to be resold for ASPCA's Adoption Care Program). Reservations (\$6.50): PL. 9-7010. For information: 14 East 60th St., PL. 5-1650. Commentator and Coordinator: Mary Alice Rice, PL. 2-5726.	A.S.P.C.A.	HOTEL PLAZA TERRACE ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday March 14 4:30 P.M.- 6:30 P.M. Cocktails	"WIG WAYS" -- PREVIEW Presentation of new wig lifestyles and introduction of quality labeling program. For press and buyers. Admission by ticket only. Contact: Wig Information Group, 684-5773.	AMERICAN WIG ASSOCIATION	PARK LANE HOTEL 36 CENT. PK.SO.-BALLROOM
Cancelled March 15	BONWIT TELLER'S CUSTOMER SHOWING OF UNGARO FASHIONS, ORIGINALLY SCHEDULED FOR WED., MARCH 15 AT 11:30 A.M., HAS BEEN CANCELLED.		
Wednesday March 15 12:00 Noon- 2:00 P.M.	BUFFET LUNCHEON: SPECIAL PRESENTATION Press preview of Adolfo's first collection for children, at a special showing for the press. (Buffet Luncheon). By invitation. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	2ND FLOOR SALON DES PETITS
March 16	OPENING OF VALENTINO COLLECTION AT LORD & TAYLOR, 3rd floor, Contempora Dept.		
Thursday March 16 9:45 A.M.	PRESS PREVIEW: IMPORT FASHIONS Spring-Summer 1972 Paris and Rome haute couture originals; and Ohrbach's original fabric line-for-line copies. (1:00 P.M. Monday, March 20, show by invitation, 5 West 34th Street; 6:00 P.M., Monday, March 20, public show. All shows on fifth floor). Commentator: Irene Satz, vice president and fashion director. By invitation. Publicity: Mark Klauser and Bobbi Queen. Contact: Miss West, OX. 5-4000, ext. 208.	OHRBACH'S	18 WEST 35TH STREET 5TH FLOOR
Friday March 17 9:00 A.M. Breakfast	FALL PRESS SHOW BY FRENCH DESIGNER Pret-a-Porter collection of coats, suits, and ensembles. <u>Show at 9:30</u> By invitation. Thereafter by Très Vite showroom, 108 West 39th St., 11th floor. Contact: Marta Kramer, 947-3191.	HENRI JEAN OF FRANCE	WEAVER'S CLUB 111 WEST 40TH STREET
Sunday March 19- March 22	FALL-WINTER COLLECTION Showing of Fall and Winter collection of Capezio shoes, color-coordinated body suits, panty-hose and tights; and handbags (the Carriers). By appointment. Contact: PL. 3-9685.	CAPEZIO INTERNATIONAL	635 MADISON AVENUE NEW SHOWROOM - 18TH FL.
Sunday March 19- March 22	FALL FASHION FOOTWEAR WEEK Members include: Dan Berk, Cardone and Baker, Delman, Erica, Evins, Howard Fox, John Jerro, Julianelli, Herbert Levine, Newton Elkin, Palizzio, Dominic Romano, Stanley Philipson, Zuckerman and Fox. Also, other manufacturers and importers. Publicity: Billie Gould, 2 Tudor City Place, 869-1675.	DESIGNER SHOE GUILD	ESSEX HOUSE NEW YORK
Sunday March 19- March 22	SEMI-ANNUAL SHOE FAIR Jointly sponsored by: American Footwear Mfrs. Assn., Nat'l Shoe Retailers Assn., Volume Footwear Retailers of America, New England Footwear Assn. (This will be the last National Shoe Fair in N.Y.). Contact: 594-7606.	NAT'L SHOE FAIR OF AMERICA (489 EIGHTH AVE.)	HOTELS NEW YORKER & STATLER HILTON
Wednesday March 15 12:30 P.M. Luncheon	"BODYTALK" FASHIONS AT LUNCHEON SHOW Designed by Margit Brandt and Emilio Pucci for Formfit Rogers. Formfit Rogers Publicity: Ruth Hammer Assoc., 685-8290. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	FORMFIT ROGERS	BARBETTA RESTAURANT 321 WEST 46TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
March 19- March 23	BOSTON GIFT SHOW AT JOHN V. HYNES CIVIC AUDITORIUM Contact: Robert or Maxine Carman, Little Brothers, 686-1677.		
March 19- March 23	TWENTY-FIFTH FASHION FAIR IN MUNICH, GERMANY. Contact: Gerald Kallman, 201-653-3304 or Mode Woche, 13 Theriesenhoeche, Munich, Germany.		
March 20	1:00 P.M., OHRBACH'S IMPORT FASHIONS, 5th floor, by invitation.		
March 20	6:00 P.M., OHRBACH'S IMPORT FASHIONS, 5th floor, public show.		
Wednesday March 22 11:45 A.M. Luncheon	"NEW PATTERNS IN LIVING" --LUNCHEON SHOW "A Multi-Media Look at Life Styles, Present and Future". Co-chmn: Alison Harwood, Fashions and Living Editor, "Vogue Magazine"; Barbara Donovan, Editor-in-chief, Bride's Magazine. Prices: \$15.00, members; \$25.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	NEW YORK HILTON HOTEL BALLROOM
Wednesday March 22 12:30 P.M. Luncheon	LEATHER FASHIONS AT LUNCHEON SHOW All-weather fashions. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	OLLY ORIGINALS (512 SEVENTH AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET
March 23	OPENING OF PARISIENNE COLLECTION AT LORD & TAYLOR, 2nd floor.		
Saturday March 25- March 29	FIRST HEALTH FAIR More than 50 exhibits and a comprehensive seminar program by N.Y. State and City Health Depts.; producers of organic foods and purified waters; and ecology organizations. Hours: 10:00 A.M. - 9:00 P.M. (closing day, 3:00 P.M.); Sun., 1:00 - 7:00 P.M. Admission: \$2.00. Contact: Pearl Winick, 233-6010.	INTERNATIONAL HEALTH FAIR, INC.	NEW YORK HILTON HOTEL
Tuesday March 28 9:00 A.M. Breakfast	PRESS BREAKFAST AND FASHION SHOW "The Barefoot Bride" -- a new shop for the young "natural bride". By invitation. Contact: Elayne Rose, 675-1000, ext. 157.	FRANKLIN SIMON	33 WEST 34TH STREET 4TH FLOOR
Wednesday March 29 12:30 P.M. Luncheon	SPRING & SUMMER FASHIONS AT LUNCHEON Spring and Summer collection. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	Howard Wolf	BARBETTA RESTAURANT 321 WEST 46TH STREET
March 30	PASSOVER (Begins Wed., March 29 at sunset).		
Saturday April 1- April 9	SIXTEENTH ANNUAL AUTOMOBILE SHOW Public Relations: Gene Graf, 331 Madison Avenue, MU. 2-4802.	INTERNATIONAL AUTOMOBILE SHOW	NEW YORK COLI-LEUM COLUMBUS CIRCLE
April 2	EASTER SUNDAY		
Sunday April 2 12:30 P.M. Luncheon	TWELFTH ANNUAL BENEFIT FASHION SHOW Gucci Collection of Classics - fashions and accessories for men and women. Gucci Public Relations: Hamra Associates, 753-9833. Chairman: Mrs. H. Donald Sills. Tickets: \$25.00; contact: Eileen Healey, 532-8830.	EASTER SEAL SOCIETY (185 MADISON AVENUE)	WALDORF-ASTORIA HILTON & EMPIRE ROOMS

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday April 2 12:30 P.M.- 4:00 P.M. Dinner	FASHION SHOW AT EASTER DINNER Spring and Summer fashions by: Wilson Folmar, Kasper for Joan Leslie, Gene Berk for Paganne, Shannon Rodgers for Jerry Silverman, Malcolm Starr. Show at 2:15 P.M. Reservations (\$12.50): PL. 9-7010. Commentator and coordinator: Mary Alice Rice, PL. 2-5726.	FIVE DESIGNERS	HOTEL PLAZA TERRACE ROOM
Beginning Monday April 3	ADVANCED FALL COLLECTION By appointment. Contact: Mary Kloss, 868-2880.	PAPILLON LTD.	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday April 3	EARLY FALL-- SPECIAL GROUP Informal showings, by appointment. Contact: 736-1690.	CHESTER WEINBERG	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday April 4 11:30 A.M.	CUSTOMERS AND PRESS: PLAZA COLLECTIONS Summer collections from America's leading designers. Publicity: Madeleine de Vries, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Beginning Tuesday April 4	OPENING OF FALL KNIT COLLECTION Continuous by appointment. Contact: Norma Wilk or Hank Sinkel, 239-1150.	ELEANOR BRENNER FOR BRENNER COUTURE KNITS	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Wednesday April 5	OPENING OF CAPSULE COLLECTIONS Continuous showings by appointment. Contact: LW. 4-0454.	GEOFFREY BEENE; GEOFFREY BEENE BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Sunday April 9- April 11	FALL-WINTER HOME SEWING SHOW FOR BUYERS Over-the-counter fabrics, trimmings, sewing accessories, patterns, exhibits. <u>Mon., April 10, 8:00 A.M.</u> - Fashion show by Simplicity Pattern Co., Ballroom. <u>April 10 and 11</u> - Hoechst Fibers, continental breakfasts. <u>April 10</u> -Exhibitor -sponsored cocktail party. <u>Tues., April 11, 8:00 A.M.</u> - Panel. Celanese Hospitality Suite. Contact: Wanderman Assoc., 475 Fifth Ave., MU. 5-9160.	AMERICAN FASHION HOME SEWING COUNCIL, INC.	WALDORF-ASTORIA 9TH AND 10TH FLOORS
April 9- April 13	SEVENTH "INTERCHIC" INTERNATIONAL FASHION BUYERS SHOW, BERLIN, WEST GERMANY Contact: Roy Blumenthal, International Associates, Inc., TE. 8-2930.		
April 10- April 14	READY-TO-WEAR FROM CANADA Fall and Winter collection from Canada featuring coats, suits, dresses, suedes, leathers, lingerie, loungewear, sleepwear. Daily showings: 9:00 A.M. to 6:00 P.M. Contact: John Hoffman, New York Consulate, 586-2400.	CANADIAN DEPT. OF INDUSTRY, TRADE & COMMERCE	HOTEL McALPIN BWAY & 34TH STREET
Monday April 10- April 12	44TH READY-TO-WEAR SHOWINGS IN ITALY Contact: Centro di Firenze per la Moda Italiana, Viale Gramsci 9/A 50121 Florence, Italy.	CENTRO DI FIRENZE PER LA MODA ITALIANA	PITTI PALACE FLORENCE, ITALY
Tuesday April 11 4:30 P.M. Cocktails	FALL '72 HOME SEWING FASHIONS "The Stitch in Time". For merchandise managers, piece goods buyers, press. <u>Show at 5:00.</u> By invitation. Contact: Helen Boyd, 564-2900.	CROMPTON-RICHMOND	HOTEL PLAZA GRAND BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
April 13- April 14	READY-TO-WEAR IN MADRID & BARCELONA, SPAIN Contact: Oficina de Promocion de la Moda Espanola, Ministerio de Informacion y Turismo, Avenida Generalismo 30, Madrid, Spain. Tel: 270-58-00.		
Thursday April 13- April 16	NINTH ANNUAL CONVENTION Highlight of convention will be Gala Benefit Fashion Show at 12:00 Noon, Friday, April 14 (see below). Exhibits, seminars, workshops and model competitions. Workshops by: Yoga for Health for Richard Hittleman, American Academy of Dramatic Arts. Young Miss Magazine, Barbara Walden Cosmetics, Revlon, Paul McGregor, Monti Rock, Fred Carter, Justine, Jewelry Industry Council. Contact for MAA: Eve Siegel, Executive Director, 35 West 53rd Street, 245-4620 or 688-4598.	MODELING ASSOCIATION OF AMERICA, INC.	WALDORF-ASTORIA PARK AVE. & 50TH ST.
Friday April 14 12:00 Noon Luncheon	BENEFIT LUNCHEON AND FASHION SHOW Benefit for Children's Cancer Fund of America. Presented by Francine Frakas, fashion director of Alexander's. Under auspices of Modeling Association of America. Tickets: \$15.00 per person -- 1010 Third Avenue. Chairman Children's Cancer Fund: Mrs. Herbert Mundin. Public Relations: Alexandre Tarsaidze, Serge Obolensky Assoc., 421-8266.	ALEXANDER'S & MODELING ASSN. OF AMERICA	WALDORF-ASTORIA GRAND BALLROOM
Friday April 14- April 19	FALL-WINTER READY-TO-WEAR IN PARIS Thirty-seven firms from the "Groupement Francais Pour l'expansion du Pret à Porter Féminin de Luxe" will show their collections. Contact: Monique Dognin, 83, Boulevard Richard Lenoir, Paris XI.	GROUPEMENT FRANCAIS	HILTON HOTEL PARIS, FRANCE
Saturday April 15- April 18	NATIONAL LUGGAGE SHOW & LEATHER SUPPLY EXHIBIT AT HILTON INTERNATIONAL LAS VEGAS, NEVADA. Contact: Jack Citronbaum, Luggage & Leather Goods Mfrs. of America, 220 Fifth Avenue, 532-3960.		
Saturday April 15- April 20	PRET-A-PORTER WINTER SHOWINGS IN PARIS, Parc des Expositions, Porte de Versailles, 890 exhibitors from 11 countries. Contact: French Trade Shows, 1350 Avenue of Americas, 582-4960.		
Saturday April 15- April 19	NINTH ANNUAL SNOW SHOW Annual trade event for the ski and wintersports retail markets, with participation by more than seventy firms, showing apparel, equipment, footwear, accessories. Sat., April 15, 9:00 A.M. to Wed., April 19 at 6:00 P.M. Contact: Doris Taplinger, TR. 4-3030.	SKI COUNCIL OF AMERICA (415 MADISON AVENUE)	McALPIN HOTEL B'WAY & 34TH STREET
Saturday April 15- April 20	SKI SHOW FOR 1972 The ski industry's largest trade show, with 171 exhibitors. Reception and fashion show produced by Harry Leonard & Co. Hours: 9:00 A.M. to 6:00 P.M. For press and buyers. Contact: Ralph des Roches, 689-1266.	SKI INDUSTRIES AMERICA (432 PARK AVENUE SOUTH)	STATLER HILTON 7TH AVE. & 33RD ST.
April 19- April 23	INTERNATIONAL FUR TRADE FAIR IN FRANKFURT, GERMANY. Contact: Frankfurter Rauchwaren-Messe, 6000 Frankfurter Main, Bettinaplatz, West Germany.		
Thursday April 20- April 22	FASHION FAIR IN LONDON London Fashion Fair, presented by Associated Fashion Designers, Bloomsbury Pret-a-Porter, Kings Road Club, Knitwear Fashion Group, London Designer Collections. Contact: Clothing Export Council, 54 Grosvenor St., London, England.	CLOTHING EXPORT COUNCIL OF GREAT BRITAIN	GROSVENOR HOUSE PARK LANE, LONDON

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 25 11:00 A.M.	TWO SHOWINGS OF FALL COLLECTION Daily at 11:00 and 2:30. Contact: Miss Erika, 594-6900.	SPORTOWNE	500 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday April 25 11:30 A.M.	CUSTOMER SHOWING: TIKTINER COLLECTION Presentation of exclusive Spring and Summer collection for Bergdorf Goodman. Publicity: Madeleine de Vries, PL. 3-7300.	BERGDORF GOODMAN	3RD FLOOR COUNTRY CASUALS
Thursday April 27 11:30 A.M.	JERRY SILVERMAN CUSTOMER SHOWING Showing of Spring and Summer collection by Shannon Rodgers for Jerry Silverman. Publicity: Madeleine de Vries, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR MISS BERGDORF
Thursday April 27 12:30 P.M. Luncheon	54TH ANNUAL KNITWEAR CONVENTION American-designed, original knit apparel for men, women and children presented by: Allied Chemical Corp.; American Cyanamid Co.; American Enka Corp.; American Wool Council; Bancroft Licensing Division-Indian Head, Inc.; Celanese Fibers Marketing Corp.; Cotton, Inc.; Courtaulds North America, Inc.; E. I. Dupont de Nemours & Co, Inc.; FMC Corp.- American Viscose Division; Hoechst Fibers, Inc.; Phillips Fibers Corp.; Rohm & Haas; Supima Association of America; The Wool Bureau Inc.; and Woolknit Associates, Inc. Producer: Mia Grau. Price: \$15.00. Press by ticket only. Contact: Edward Brandwein, 51 Madison Avenue, 683-7520.	NAT'L KNITTED OUTERWEAR; KNITTED TEXTILE ASSN.	HOTEL AMERICANA BALLROOM
Thursday April 27 7:30 P.M. Supper- Dance	75TH ANNIVERSARY AWARD AND FASHION SHOW Parsons Alumni Show includes: Adrian, Adri, Ron Amey, Travis Banton, Jeannene Booher, Tom Brigance, Donald Brooks, Albert Capraro, Jo Copeland, Nancy Ebker, Erika Elias, Bosha Johnson, Jane Justin, Kasper, Barbara Larson, Claire McCardell, Donna Morgan, John Moore, Norman Norell, Kathy Paschalides, Peter Ribando, Frank Rizzo, Dominic Roppollo, Ken Scott, Irene Sharaff, Don Simonelli, Bill Smith, Willi Smith, Jennifer Story, Vicki Tiel, Kay Unger, Chester Weinberg, Arthur Williams. Parsons Diamond Jubilee Awards to: Allan R. Johnson, Chairman of the Board and Gordon Franklin, President, Saks Fifth Avenue. Tickets; \$150.00. Contact: Edwin Cohen, 675-2700.	PARSONS SCHOOL OF DESIGN (410 EAST 54TH STREET)	ALICE TULLY HALL & HOTEL PIERRE
Monday May 1 2:30 P.M.	AUCTION AND CHAMPAGNE RECEPTION Auction of original designs created by Parsons Fashion Design alumni for the College's Diamond Jubilee Fashion Show (see above, April 27 Parsons Show, for contributing designers.) Contact: Edwin Cohen, 675-2700.	PARSONS SCHOOL OF DESIGN (410 EAST 54TH STREET)	PARKE-BERNET GALLERIES 980 MADISON (77TH ST.)
Monday May 1- May 5	TENNIS, GOLF AND SPORT SEPARATES Sunny Fletas of Palm Beach will show day and evening sports separates. Informal showings by appointment. Contact: Mrs. Theodore C. Baer, 18 East 89th Street, 289-7191.	SUNNY'S OF PALM BEACH	HOTEL GOTHAM PRIVATE SUITE
Saturday March 4- March 12	ANTIQUES FAIR WITH GARDENS Showing of ten unusual gardens, each with its own theme; antiques by 125 leading dealers; art shows sponsored by Foster Parents Plan and The Adams School. Hours: 1:00 - 10:00 P.M.; Sun., March 12, 1:00 - 7:00 P.M. Tickets: \$2:50. Public Relations: Dee Bass, 263-2427.	WESTCHESTER ENTERPRISES	N. Y. COLISEUM COLUMBUS CIRCLE

1973

JANUARY							FEBRUARY							MARCH						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
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APRIL							MAY							JUNE						
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JULY							AUGUST							SEPTEMBER						
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OCTOBER							NOVEMBER							DECEMBER						
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